

PROFILE

Experienced in all aspects of creative design and an artist in the truest sense of the word. A unique combination of highly developed traditional fine art and graphic design skills along with expert technical knowledge in web and mobile development and production. Driven, motivated and passionate, with extremely high attention to detail and a creative, conceptual mind.



TECHNICAL PROFICIENCIES

Expert in Adobe CS6, Sketch and MS Office. Expert knowledge of web, mobile UX and print production, with a solid understanding of web/UX fundamentals and best practices. Traditionally trained in fine art with highly developed hand illustration skills.

EDUCATION

Pratt Institute
New York, NY September 1997 - May 1999
Associate's Degree in Graphic Design, with additional studies in illustration

North Hunterdon High School
Annandale, NJ September 1992 - June 1996
Diploma, with advanced fine art studies and portfolio development

AWARDS

2014 Emmy Award for Comcast's X1 Platform.
Outstanding Achievement in Interactive Media Program:
User Experience and Visual Design.

2011 PM360 Trailblazer Award - Direct to Consumer Campaign
Acclarent Balloon Sinuplasty

Second place in Pratt Institute annual student art show invitation
design contest. Dean's List.

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PROFESSIONAL EXPERIENCE

Comcast Interactive Media Sr. UX Designer
Philadelphia, PA February 2013 - October 2016

By far the most multi-faceted role I've ever worked in. I served as a development team liaison, production designer, visual designer, presentation specialist, logo designer and illustrator. The majority of my role focused on the design and development of the company's Emmy award-winning cable product, the X1 platform. I also worked on a number of high level projects, including senior executive internal presentations, the company's brand and style guidelines, and was the lead designer for the company's new DCOE division logo.

MediMedia USA Presentation Specialist
Yardley, PA November 2012 - February 2013

Contract assignment focused primarily on presentation design for both internal and external presentations. This role also included a variety of traditional print and web design work, including logo design and various internal promotional design needs.

Saatchi & Saatchi Healthcare Innovations Art Director
Yardley, PA February 2012 - May 2012

Contract assignment working on a variety of projects, including ASCO Annual Meeting booth graphics for Astra Zeneca and Sanofi Pasteur. Worked directly with the executive creative team on graphic materials for a successful new business pitch.

Roska Healthcare Advertising Art Director
Montgomeryville, PA July 2009 - December 2011

This role included art direction of junior designers and development of print materials, websites, and trade show booths. Included photoshoot direction and press checks for clients such as Bristol-Myers Squibb and Glaxo Smith Kline. Acted as senior art director and lead designer for a complete redesign of Actelion Pharmaceuticals print materials.

Lark Design Senior Graphic Artist
Pen Argyl, PA April 2007 - May 2008

Duties included all aspects of creative design and layout. Worked closely with a wide range of clients and vendors for development of web and print materials. Designed custom illustrations for websites and catalogs. Responsible for project management, including press-checks and delivery of finished materials to the client.

Design Squared Senior Graphic Artist
Bernardsville, NJ August 2000 - November 2006

This role covered an extremely wide spectrum due to the agency's small size. Directed junior designers, freelancers, photoshoots, and press-checks. Presented concepts to and worked directly with high-level clients in a variety of industries. Learned web design to expand the services of the agency, which did not have an in-house web designer.